



MANAGEMENT INFORMATION

GRANT NEWS

The Michigan Humanities Council has awarded a total of \$350,850 in grants to 30 non-profit organizations during the past year. They included a grant of \$4,032 to the Michigan Maritime Museum in South Haven for a lecture series in conjunction with its new "War on the Great Lakes!" exhibit.

A \$3,714 grant was awarded to the Marquette Regional History Center for a project entitled "From One World to Another: The History of the Canoe" and the Port Huron Area School District received \$15,000 for a "Michigan Great Lakes Shipwreck Film Project." A grant of \$14,500 was awarded to the West Swan Theater for "Shipwrecks! A Michigan Maritime Adventure on the High Inland Seas." For more information on the Michigan Humanities Council's grant programs, go to www.michiganhumanities.org.

St. Clair County has received a grant to make the Fort Gratiot Light Station in Port Huron, Mich. more accessible to people with limited mobility. The \$30,172 grant from the Michigan Department of Environmental Quality will be used to add interpretive panels and benches to the site, and construct a barrier-free walkway and more accessible building entrances.

The Wisconsin Maritime Museum received a \$22,250 grant from the National Oceanic and Atmospheric Administration for its Watershed Ambassadors Summer Camp for high school and middle school students. The grant was part of NOAA's Bay Watershed Education and Training (B-WET) program.

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For more information on the Association, see our web site at www.aglmh.net

FUTURE TRENDS

The Center for the Future of Museums program of the American Alliance of Museums (formerly the Association of American Museums) has issued a white paper entitled **TrendsWatch: Museums and the Pulse of the Future**. The paper looks at six recent trends in society and how cultural institutions might respond to them. A free copy can be downloaded at www.aam-us.org/docs/center-for-the-future-of-museums/2012_trends_watch_final.pdf.

MOBILE TECHNOLOGY

The Museum Association (MA) of the United Kingdom has released the results of a 2012 study of museum use of computer technology and mobile communications. It was conducted by Fusion Research + Analytics which did a similar study for the American Alliance of Museums (formerly the American Association of Museums).

The aim of both studies was to assess how cultural organizations are using mobile technology to extend audience reach, increase visitor engagement and participation, and provide new sources of revenue. Nearly 50% of those responding to the U.K. survey indicated they were enthusiastic about how mobile technology can increase visitor engagement.

A total of 23% of respondents were already using some mobile device technologies, such as QR codes and smartphone apps. Another 9% of those responding to the survey were offering both traditional museum devices, such as handheld visitor guides, along with QR codes and smartphone apps. For more details on the technology survey results, go to www.museumsassociation.org/museum-practice/mobile-projects.

LEARNING RESOURCES

The fundraising consulting firm of Mal Warwick Associates publishes a number of free learning resources on its web site (www.malwarwick.com), such as an extended article entitled "5 Ways to Conduct Market Research on a Shoestring." The firm also offers a free e-newsletter on fundraising.

Continued on Page 2

OTHER ASSOCIATIONS

HISTORICAL SOCIETY OF MICHIGAN

Several presentations on Great Lakes maritime history were presented at the 63rd Upper Peninsula History Conference of the Historical Society of Michigan. Among them was "Ferries and the International Bridge: Means and Methods of Crossing the St. Marys River at Sault Ste. Marie" by Karl Hansen and Phil Becker.

Other programs included "Shallow Shipwrecks" by Terry Begnoche and "Lighthouses of the Shipwreck Coast" by Bruce Lynn, both members of the Great Lakes Shipwreck Historical Society. There was also a presentation entitled "Mackinac in the War of 1812" by Phil Porter of the Mackinac State Historic Parks. The 64th Upper Peninsula History Conference will be held June 28-30, 2013 in Houghton, Mich. For more details on the event, see www.hsmichigan.org.

NATIONAL MARITIME HISTORICAL SOCIETY

The National Maritime Historical Society will be celebrating the 50th anniversary of its founding in 2013. The Society plans to celebrate the anniversary with a series of special articles in its *Sea History* magazine.

The Peabody Essex Museum in Salem, Mass. hosted the Historical Society's annual meeting for 2012. The keynote speaker was Dr. William Dudley, a naval historian and noted authority on the War of 1812. Daniel Finamore, the Essex Museum's Russell K. Knight Curator of Maritime Arts and History, gave participants a behind-the-scenes tour of the institution's collection of artifacts from the War of 1812.

Other activities included a two-hour cruise aboard the Salem schooner **Fame**, a reproduction of a vessel from the War of 1812, and an excursion to Fort Sewall in nearby Marblehead, Mass. Marblehead was where the frigate **U.S.S. Constitution** sought protection after being chased by two British frigates in April 1814.

Continued on Page 4

MANAGEMENT INFORMATION

Continued from Page 1

MUSEUM ATTENDANCE

The National Maritime Museum in Greenwich, U.K. experienced a 22% increase in admissions following the opening of its new \$56 million Sammy Ofer Wing, exceeding the expectations of museum officials.

That increase was also an example of a trend in the country, according to a study by the Association of Leading Visitor Attractions (ALVA). The new Museum of Liverpool attracted over 667,000 visitors during the first five months after it opened, while the refurbished National Museum of Scotland attracted 1.5 million visitors in the first five months after its re-opening. For more details on the study, see www.alva.org.uk.

DIRECTORY OF NAVAL HISTORIANS

The mission of the Naval Historical Foundation is to preserve, educate, and commemorate naval history. To further that mission, the Foundation is creating a directory of naval historians to be shared by it with the public on an "as-needed" basis.

The Historical Foundation frequently interacts with members of the public looking for speakers, and scholars looking for others to collaborate with on projects, panels, and research. For more details on the directory, go to www.navyhistory.org/publications/directory-of-naval-historians.

EDUCATION PROGRAMS

The Wisconsin Maritime Museum has developed a "Girls Make History Day" program focused on promoting an understanding of history by girls in first through fifth grades. It is now entering its third year and admission is free for participants.

Developed by Wendy Lutzke, the Maritime Museum's educator, the day-long program includes activities related to the life of young women at lighthouses around the Great Lakes and on the home front during World War II. Program attendance is capped at about 70 children, and there is usually a waiting list.

DISASTER PREPAREDNESS

To assist museums without a disaster response plan, the American Alliance

of Museums (AAM) has posted a free copy of its **Developing a Disaster Preparedness Emergency Response Plan** guide on-line. The guide can be downloaded at www.aam-us.org/docs/continuum/developing-a-disaster-plan-final.pdf.

As part of a national effort to promote improved disaster preparedness by cultural institutions, the Heritage Emergency National Task Force has posted free resources on the National Institute for Conservation's Heritage Preservation web site (for details, see www.heritagepreservation.org/free/). Those resources include podcasts, videos, publications and checklists.

The National Task Force has also created a recommended list of basic steps for museums to take to improve their disaster preparedness. Those steps begin with updating existing plans with the current telephone numbers and e-mail addresses for staff, emergency responders and conservators.

Other practical steps include meeting with local firefighters and police for a facility tour, and discussion of safety and preparedness. Museums should also identify the three biggest risks to their collection or building, such as leaking water pipes, heavy snow or power failures, and then develop a list of specific steps to mitigate them.

The Task Force also recommended that institutions conduct a building evacuation drill and evaluate the results. A method should also be established to identify objects most important to the museum's mission to make evacuations simpler when disaster strikes.

Museum staff should also regularly look for, and eliminate, hazards, such as storage in hallways, blocked fire exits and improper storage of paints or solvents. Finally, nearby cultural institutions should join together and agree to assist each other in a disaster.

COMMUNITY ENGAGEMENT

A recent e-newsletter of the American Alliance of Museum (AAM) focused on the importance of community engagement. While museum officials tend to focus on the core parts of their mission, such as programming and exhibits, the value of a museum to local residents may be much broader, such as the community space its grounds provide or the customers it brings to surrounding businesses.

To learn more about how residents and businesses value a museum, the article had several recommendations, including inviting members of the community to the museum to ask them questions in a focus group setting. Institutions should also create on-line surveys that members of the community can take and conduct similar surveys for visitors that focus on items of value to the community (i.e., where do they eat, sleep and park while visiting the museum).

Small and medium-size museums should also consider participating in the federal Museum Assessment Program (MAP) which includes a community engagement component. Administered by AAM, the program helps museums strengthen operations, plan for the future and meet national standards through self-study and a site visit from a peer reviewer.

Federally-funded MAP grants are non-competitive and provide \$4,000 of consultative resources and services to participating museums. For details, see www.aam-us.org/resources/assessment-programs/MAP.

ENERGY STAR CHALLENGE

The Energy Star program is a joint effort of the Environmental Protection Agency and the U.S. Department of Energy. In addition to individual appliances and devices, the program has expanded its efforts to include entire buildings.

Energy Star has also added a number of resources specifically designed for the "entertainment industry" (which includes museums) to its web site. For more details on those resources, go to www.energystar.gov and click on "Buildings & Plants" and then select "Hospitality/Entertainment" industry from list on the left-hand side of the web page.

COLLECTIONS MANAGEMENT CONSULTANTS

History Associates of Rockville, Md. has recently received a contract from the U.S. Maritime Administration to inventory, catalog and assess the 5,000 or so items in the collection of the American Merchant Marine Museum. The Marine Museum is part of the U.S. Merchant Marine Academy at Kings Point, N.Y.

Each item in the museum collection will be photographed, cataloged and bar coded for inventory control, and assessed for condition. The collection

includes marine art, ship models and other nautical items. There are also archival materials including ship plans, charts, personal letters, posters, yearbooks, photographs, postcards and other marine-related items.

History Associates offers services related to collections management, historical research, corporate histories, exhibit content, interpretive planning and records management. For more information on the firm, go to www.historyassociates.com.

MYSTIC SEAPORT

"Treasures from the Collection" is the title of one of the newest exhibits at Mystic Seaport. The exhibit features 149 rarely-seen objects selected from the museum's permanent collection. However, rather than presenting the objects based on their connection to a unifying story, theme or idea; the curatorial staff broke new ground by presenting them primarily for their artistic and aesthetic merit.

The artifacts on display were selected from the more than two million items collected by Mystic over more than 80 years, and include examples of ship models, scrimshaw, ship plans and figureheads. The items are displayed alongside works by noted marine artists such as James F. Buttersworth, Isaac Sheffield, and James Bard. In addition, a select group of photos, usually displayed as reproductions, are on display in their original form, such as 150-year-old images set in ornate cases with polished brass mats.

The special exhibit, which runs through 2013, was accompanied by the release of a new book entitled **America and the Sea: Treasures from the Collections of Mystic Seaport** which also serves as a catalog and guide for the exhibit. Produced with financial support from the Henry Luce Foundation, it was published in partnership with Yale University Press. For more information, go to www.mysticseaport.org and search for "Treasures from the Collection."

PERSONNEL NEWS

Cassandra Greene, vice chair of the board of trustees of The Mariners' Museum in Newport News, Va., has been named interim president and CEO of the museum. Greene replaces **Dr. William Cogar**, who has resigned to continue his work in the fields of maritime heritage and culture, and spend more time with his family.

James M. Vaughn has been named executive director of the Pennsylvania Historical and Museum Commission. Vaughn has more than 30 years of experience in managing historical organizations and museums. Prior to his new position, he served as vice president for stewardship of historic sites at the National Trust for Historic Preservation in Washington, D.C.

Dr. Frank Marczak has been named executive director of the Great Lakes Naval Memorial and Museum. He replaces Bryan Hughes, who passed way unexpectedly at the age of 59. Dr. Marczak retired as president of the Muskegon Community College in Muskegon, Mich. in 2005.

David Beards, former curator and assistant director of the Wisconsin Maritime Museum, is now executive director of Boyertown Museum of Historic Vehicles in Boyertown, Pa. One of his most recent projects there is a retrospective on the Cold War era entitled "The Life Atomic: Growing Up in the Shadow of the A-Bomb."

John McCarter, chief executive officer of the Field Museum in Chicago, is retiring after 15 years in that position. McCarter, 73, leaves the institution on a relatively stable financial footing. However, annual admissions at the museum have fallen recently to about 1.2 million putting it below the city's other landmark museums.

Kevin Sumption has been named executive director of the Australian National Maritime Museum. He replaces **Mary-Louise Williams** who retired after serving as the museum's director for 23 years. Sumption was one of the founding curators of the Maritime Museum, and most recently served as associate director of the Powerhouse Museum in Sydney.

UPCOMING DATES

Due to budget cuts, a number of grant programs are either being discontinued, suspended or modified. The following represents the best information currently available at the time of publication.

March 8-9 is the New Researchers in Maritime History Conference 2013 sponsored by the British Commission for Maritime History and hosted by the **S. S. Great Britain Trust**. Site: Bristol, U.K. For more details, see <http://www.maritimehistory.org.uk>.

March 20 is the deadline for the submission of nominations for the

MUSE Awards program of the Media & Technology Committee of the Alliance of American Museums. The awards recognize outstanding achievement in the use of media and technology by museums. For details, see www.mediaandtechnology.org/mt/muse-awards/.

March 27-30 is the 2013 conference of the Popular Cultural Association and American Cultural Association which includes a "Sea History, Literature & Culture" track. For more details, go to www.pcaaca.org/national-conference.

April 26-27 is the Fort La Presentation Association's fifth annual War of 1812 Symposium. Site: Ogdensburg, N.Y. For details, see www.fort1749.org/war-of-1812-lectures.

May 2-5 is the 2013 Annual Meeting of the Steamship Historical Society of American, and ShiPosium II. Site: Long Beach, Cal. For more details, see www.sshsa.org.

May 13 is the application deadline for the annual Seminar on Historical Administration co-sponsored by the Alliance of American Museums, the American Association for State and Local History, and the National Trust for Historic Preservation. The program involves a commitment of three weeks for intensive training in late October and early November. Site: Indianapolis. For more details, see <http://historyleadership.org>.

May 15-19 is the North American Society for Oceanic History's 2013 Annual Meeting and Conference hosted by the Thunder Bay National Marine Sanctuary. Site: Alpena, Mich. For more details, see www.nasoh.org.

May 19-22 is the 2013 Annual Meeting and MuseumExpo of the American Alliance of Museums. Site: Baltimore, Md. For details, see www.aam-us.org/events/annual-meeting.

May 27-June 1 is the 66th National Conference of the Canadian Museum Association (CMA) whose theme this year is "Cultural Collaborations." Site: Whitehorse, Yukon. For more details, www.museums.ca.

June 1 is the application deadline for preservation planning grants from the Jeffris Heartland and Preservation Funds which are administered by the National Trust for Historic. For more information on the program, see www.preservationnation.org.

Continued on next page

June 1 is the application deadline for planning grants from the Donnelly Preservation Fund for Illinois which is administered by the National Trust for Historic Preservation. For more details on the grant program, see www.preservationnation.org.

June 1 is the annual deadline for applying for planning grants from the Virginia Sweatt Preservation Fund for Minnesota which is administered by the National Trust for Historic Preservation. For more details, see www.preservationnation.org.

June 12-16 is a conference on the War of 1812 and its aftermath entitled "From Enemies to Allies." The event is sponsored by the Maryland War of 1812 Bicentennial Commission. Site: Annapolis, Md. For more details, see www.starspangled200.com.

June 15 is the application deadline for the Learning Labs in Libraries and Museums program of the Institute of Museum and Library Services, Urban Libraries Council, and Association of Science-Technology Centers. For more details, see www.imls.gov.

September 8-14 is the Biennial (2013) Congress of the International Council of Maritime Museums hosted by the Portuguese Maritime Museum. Site: Cascais near Lisbon, Portugal. For more details on the event, see www.icmmonline.org.

OTHER ASSOCIATIONS

Continued from Page 1

At its 2012 New York Awards Dinner, the Maritime Society presented a distinguished service award to Sir Jonathon Band, former First Sea Lord and Chief of Naval Operations for the Royal Navy. Admiral Band led the recent effort to preserve and restore **HMS Victory**, Lord Horatio Nelson's flagship. It was the world's oldest commissioned naval vessel until it was transferred to the new National Museum of the Royal Navy in 2012.

Also recognized with distinguished service awards were Capt. Don Walsh, U.S. Navy (ret.), PhD, a leader in the development of underwater manned and unmanned submersibles; and Capt. Brian McAllister, principal owner and president of McAllister Towing and Transportation Co. which dates back to 1864. Thomas F. Daly received the Society's David A. O'Neil Sheet Anchor Award.

The feature speaker for the dinner was Adm. Robert J. Papp, Jr., the Commandant of the U.S. Coast Guard, who talked on the role of U.S. Revenue Service cutters in the War of 1812. Admiral Papp also took the occasion to credit his long association with the Society as inspiration for his efforts to preserve and maintain the history of the service, including plans to create a national Coast Guard museum in New London, Conn.

At its Washington Awards Dinner, the Society presented a distinguished service award to Adm. Bruce DeMars, U.S.N. (ret.). Admiral DeMars is past president of the Naval Submarine League and serves as chair of the Naval Historical Foundation.

Also at the dinner, Bruce K. Farr, OBE, director and vice president of Farr Yacht Design, Ltd. of Annapolis, Md. and marine artist Patrick O'Brien received distinguished service awards from the Society. Farr Yacht Design is one of the world's top designers of racing yachts and its vessels have won more than forty world championships including the America's Cup.

O'Brien is a signature member of the American Society of Marine Artists. For the Bicentennial of the War of 1812, he is painting images of all of the war's naval battles, both famous ship-to-ship encounters and lesser-known fights. Many of those images are being published in the Historical Society's *Sea History* magazine.

NORTH AMERICAN SOCIETY FOR OCEANIC HISTORY

John Pritchard, the author of **A Bridge of Ships: Canadian Shipbuilding During World War II**, has received the John Lyman Award of the North American Society for Oceanic History in the category of Canadian Naval and Maritime History. The award is named for the Society's founder, the late John Lyman of the University of North Carolina.

The 2013 NASOH Annual Meeting and Conference will be held during May 15-19 in Alpena, Mich. The event is an opportunity for maritime history researchers from throughout the U.S. and Canada to share the results of their current research. The main venue for the event is the Great Lakes Maritime Heritage Center, which is the headquarters of the Thunder Bay National Marine Sanctuary, the host institution for the conference.

The five-day conference will consist of sessions that focus on a variety of maritime-related topics. "Maritime" is broadly construed to include all waterways and the societies which border them. Sessions will include the presentation of papers on nautical archaeology, waterborne commerce and transportation, marine sciences, fisheries, exploration, and military and naval conflicts worldwide.

Optional activities in conjunction with the conference will include a glass bottom boat trip to view Thunder Bay shipwrecks, tours of area lighthouses, and a trip to Mackinac Island. The conference hotel is the Holiday Inn of Alpena. More information on the event will be posted in the coming weeks on the NASOH web site (www.nasoh.org).

STEAMSHIP HISTORICAL SOCIETY OF AMERICA

The Steamship Historical Society of America's 2013 Annual Meeting will be held in Long Beach, Cal. during May 2-5. It will be held aboard the retired passenger liner **Queen Mary**. As part of the meeting, the Society will sponsor a ShiPosium II forum.

The forum is designed to provide an opportunity for ship enthusiasts and historic ship preservationists to meet, network, and share ideas and lessons learned in their efforts to preserve endangered vessels.

The first ShiPosium event was held during the Historical Society's 2012 Annual Meeting, which was held on board the nuclear-powered merchant vessel **Savannah**, which is currently being decommissioned in Baltimore. Five historic preservation case studies were presented during that first ShiPosium.

In addition to the **Savannah**, those case studies included a presentation on the Great Lakes car ferry **Badger**, the passenger liner **United States**, the Spanish-American War cruiser **Olympia**, and the Mississippi River steamer **Delta Queen**. Also at the forum were representatives from the Great Lakes Steamship Society and S.S. Columbia Foundation. The non-profit Foundation is seeking to restore the former Bob-Lo Island steamer **Columbia** to operating condition, while the Steamship Society is seeking to preserve the 1904-vintage Great Lakes freighter **J.B. Ford**.